



## MakerCon is a Broader, More Inclusive Conference

MakerCon offers makers of all stripes – from hobbyists to pros, organizations, and municipal resources like libraries, educators, and communities – a chance to learn about new tools and technologies, available resources and services, and topical trends within the maker movement. MakerCon also presents an opportunity to meet and mix with other makers with similar initiatives, as well as individuals who can provide guidance and expertise.



### MakerCon Bay Area

- 2014 Attendance: 500+

**Product Announcements by these innovative brands:** Autodesk, Inventables, Printrbot, FirstBuild

### MakerCon NY

- 2014 Attendance: 400+

#### Big Themes:

Tools of Innovation, Citizen Science, Making the Maker City, Business of Making, Wearables/Fashion & Design

#### Product Announcements by these

**innovative brands:** Intel, littleBits, Inventables, FirstBuild, Arduino and Ultimaker

### Mission and Agenda

- Celebrate makers and making
- Recognize innovation and ingenuity
- Meet and mix with makers
- Exchange views and visions
- Explore potential of tools and technology
- Visualize the future with robots and drones
- Delve into emerging market trends
- Demo exciting new products



## 2015 FLAGSHIP CONFERENCES

### MakerCon Bay Area

May 13-14, 2015

### MakerCon New York

Week of Sept 21, 2015

## The BUZZ

### #makercon

#### #makercon

"It's only 12 o'clock on day one and I'm happier than a kid on Christmas." @thanasi

#### #makercon

"#MakerCon Displays Breadth and Depth of Maker Community including @localmotors, and @CornellEng!" @AmeriEntre\_ship

"We really enjoyed MakerCon New York, great speakers and great topics and examples of innovation." @loosetheory

"Thrilled to be at MakerCon with an awesome health panel, including the medical maker who first taught me how to 3D print #makercon." @jfgm

Tweet #makercon

“Small groups of people are doing things that big companies can only dream of doing.”

@ CARL BASS

Please inquire for a detailed list of sponsorship and marketing opportunities.